



Terms of Use for Trademark Logos of Austria Bio Garantie GmbH (ABG) including ABG branch offices

These Terms of Use form an integral part of the General Terms and Conditions (currently valid version)

The client shall be entitled, after inspection and/or certification, to use the trademark logo (s) registered for ABG to identify/label products and for advertising purposes.

In principle, the following shall apply:

The following illustrations are logos that are protected under trademark law. You may download the logos free of charge from www.abg-cert.com or www.abg.at. In this instance, however, you undertake to use the logos in accordance with the relevant guidelines and directives, which will be verified during inspection. Any illegitimate use and any infringement may result in legal penalties.

Trademark logos of Austria Bio Garantie GmbH (ABG)

Colour definition of the Austria Bio Garantie logo for designers:

Green: 100 Cyan / 25 Magenta/ 90 Yellow/ 0 Key
Green: RGB 0/124/69
Red: 10 Cyan / 100 Magenta / 100 Yellow/ 10 Key
Red: RGB 196/7/27

Pantone:

Green: 349 C
Red: 187 C

• General ABG seal



Available in color and black/white

Use: For businesses with an inspection contract with Austria Bio Garantie GmbH, as well as with ABG branch offices.

On the product: The ABG logos may in principle only be applied on products which have carried out the last step of production or processing and by those companies which have a valid inspection contract with the inspection body Austria Bio Garantie.

Furthermore, these products must comply with the provisions of the Council Regulation (EC) No 834/2007 and its implementing rules, as amended, or the Guideline "Organic Production", as amended and may bear a reference to organic production in the sales description.

For all other businesses that have a valid inspection contract with the certification body Austria Bio Garantie, but do not themselves carry out the final step of production or processing for the product, a written approval must be submitted by the certification body Austria Bio Garantie for the product declaration.

If several companies are declared on the label, no misleading with respect to the responsible inspection body may arise from the use of the logo!

Agricultural enterprises may use the logo only on organic products, not on products in conversion.

- ❖ Obligatory additional specification on advertising materials, business documents, web pages, etc. in the same field of view as the logo:
 - *"Our organic products are certified by Austria Bio Garantie."*
 - For trading businesses:
"Our retail activities with organic products are certified by Austria Bio Garantie."
 - For agricultural companies:
"Our organic agricultural company is certified by Austria Bio Garantie."

- ❖ Restaurants and industrial kitchens must add one of the following supplementary indications:
 - “Our organic meals and organic ingredients are certified by Austria Bio Garantie.”
 - “Our organic meals are regularly inspected by Austria Bio Garantie.”
 - “We guarantee the quality of our organic products through certification by Austria Bio Garantie.”

- **ABG logo in ROMANIA**



Available in color and black/white

For Romanian organic food products inspected by ABG in Romania and certified by ABG.

Requirements: For businesses being inspected by ABG and have a valid inspection contract with Austria Bio Garantie in Romania. New organic product(s) label(s) must be sent, for approval, to ABG before use.

Use: As with the general logo.

- **ABG logo in CROATIA**



Available in color and black/white

For Croatian organic food products inspected by ABG Croatia and certified by ABG.

Requirements: For businesses being inspected by Austria Bio Garantie in Croatia. and have a valid inspection contract with Austria Bio Garantie in Croatia. New organic product(s) label(s) must be sent, for approval, to ABG before use.

Use: As with the general logo.

Terms of use of ABG/EU Organic Logo (combination of EU Organic Logo and Austria Bio Garantie Logo)

In principle, the following shall apply:

These Terms of Use form an integral part of the General Terms and Conditions (currently valid version).

The following illustrations are logos that are protected under trademark law. You may download the logos free of charge from http://ec.europa.eu/agriculture/organic/eu-policy/logo_en or www.abg-cert.com or www.abg.at. In this instance, however, you undertake to use the logos in accordance with the relevant guidelines and directives, which will be verified during inspection. Any illegitimate use and any infringement may result in legal penalties.

Signing the contract is essential for using the logo. The client is entitled to use the logo for labeling and for promotional purposes after inspection/certification. The directive proper use is checked during the inspections.

- **EU Organic Logo**



You can find the exact style guide in the Commission Regulation (EU) No 271/2010 and in the user manual.

https://ec.europa.eu/agriculture/organic/downloads/logo_de

- **ABG/EU Organic Logo (combination of EU Organic Logo and Austria Bio Garantie Logo)**

Examples:

Logo Croatia



Logo Romania



The ABG/EU Organic Logo can be used in **portrait format** or in **landscape format** and has to be used like these samples.

The logo may be associated with graphical or textual elements referring to organic farming.

These samples contain the land of origin where the agricultural raw material has been farmed

- EU Agriculture
- non-EU-Agriculture
- EU/Non-EU-Agriculture
- Name of the country: the land of origin where all raw materials have been farmed has to be added

o **Size of the EU Organic Logo and the ABG/EU Organic Logo**

The Organic logo of the EU must have a height of at least 9 mm and a width of at least 13,5 mm; the proportion ratio height/width shall always be 1:1,5. Exceptionally the minimum size may be reduced to a height of 6 mm for very small packages. The size of the ABG/EU Organic logo results from this minimum size.

o **Colourdefinition**

Available in color and black/white for designers.

Colour definition of the Austria Bio Garantie logo for designers:

Green: 100 Cyan / 25 Magenta/ 90 Yellow/ 0 Key

Green: RGB 0/124/69

Red: 10 Cyan / 100 Magenta / 100 Yellow/ 10 Key

Red: RGB 196/7/27

Pantone:

Green: 349 C

Red: 187 C

Colour definition EU Organic Logo:

Pantone:

Green Pantone No. 376 und Green [50 % Cyan + 100 % Yellow], for a four colour print.

Colour definition of the background:

Cmyk: 25/0/50/0

If the background colour of the packaging or label is dark, the symbols may be used in negative format, using the background colour of the packaging label.

In certain specific situations where there are indications in a single colour on the packaging, the Organic logo of the EU and ABG/EU organic logo may be used in the same colour.

o **Use of logo in labelling**

The Organic logo of the EU and the ABG / EU organic logo shall only be used on the packaging or on the label if the product is produced in accordance with the requirements of the Council Regulation (EC) No 834/2007 and its implementing rules, as amended, and fulfills the requirements of this regulation and may be used in the sales description.

The logos may **not be used** on the following products:

- Seeds
- Fertilizers
- Products in conversion
- Products with less than 95% organic ingredients
- Organic products ruled under national private standards (like organic restaurants, organic cosmetics)
- Products from hunt and/or fishery

o **Use of ABG/EU Organic Logo for presentation and advertising**

Council Regulation (EC) No 834/2007 and its implementing rules, as amended, lays down that the Community logo is one of the compulsory indications to be used on the packaging of products bearing terms referring to the organic production.

No indication of country of origin may be done when the logo is used on promotional material.

- ❖ Obligatory additional specification on advertising materials, business documents, web pages, etc. in the same field of view as the ABG/EU Organic Logo.
 - *“Our organic products are certified by Austria Bio Garantie.”*
- ❖ For trading businesses:
 - *“Our retail activities of organic products are certified by Austria Bio Garantie.”*
- ❖ For organic agricultural companies:
 - *“Our organic agricultural company is certified by Austria Bio Garantie.”*

Improper use of the trademark logos

In case of malpractice or improper use of the trademark ABG/EU Organic Logo, the contracting parties shall first strive to reach an amicable solution. In the first occurrence of an infringement, ABG shall respond with a written warning, including reasonable corrective measures. In the event of further infringements or if an amicable solution cannot be reached, the client shall be required to pay a penalty in the amount of 10% (minimum amount € 1,000.-) of the turnover earned as a result of sales of the incorrectly labeled products. This fine shall not be subject to the judicial right of mitigation. Furthermore, ABG shall be entitled to terminate the inspection contract immediately and without notice if the trademark logo is used in a manner contrary to the contract.

AS OF: 2019-06-01